



**Report of local dialogue on Sustainable Fashion  
Organized by CoR member Csaba Borboly (EPP/Romania)**

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| <b>Title of the event:</b>                                                                                          | "TúrjBele Te is!" ("Get involved too!")                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Name of CoR Member claiming the outreach allowance:</b>                                                          | Csaba Borboly (EPP/RO)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Organised by:</b><br>(name of organisation)                                                                      | Harghita County Council, Romania                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Partners:</b>                                                                                                    | local expert on sustainable fashion, fashion designer, Mrs Zsigmond Adél                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Date and time of the event:</b>                                                                                  | Saturday, September 16, 2023                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Event type:</b><br>(choice of online, onsite, hybrid)                                                            | onsite                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Location(s) of event (city / region / country)</b><br>(if online, state main location of event hosts/organisers) | Braşovului street no. 4, Miercurea Ciuc 530141, Harghita County, Romania                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| <b>Total number of participants:</b><br>(if online, indicate followers/viewers by stream)                           | 17                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Type of participants:</b>                                                                                        | <p>The event's target audience likely consisted of a diverse group of individuals, including local community members, fashion enthusiasts, environmentalists, learners, and those interested in sustainable practices and clothing exchange initiatives.</p> <p>The event was attended by youngsters as well, some of whom are active in the field of sustainability.</p> <p>Speakers: president of Harghita County Council, CoR member, local expert on sustainable fashion, fashion designer, international relations department within the county council who organised the event.</p> |
| <b>Name of CoR Members participating:</b>                                                                           | Csaba Borboly (EPP/RO)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Name(s) of representatives from other EU institutions</b><br>(MEPs, European Commissioners, etc.)                | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |

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| <b>Name(s) of national ministers participating:</b>                                | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Name(s) of Young Elected Politicians (YEPs) participating:</b>                  | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Theme(s) covered during the event:</b>                                          | <input checked="" type="checkbox"/> Climate change and the environment<br><input type="checkbox"/> Health<br><input checked="" type="checkbox"/> A stronger economy, social justice and jobs<br><input type="checkbox"/> EU in the world<br><input type="checkbox"/> Values and rights, rule of law, security<br><input type="checkbox"/> Digital transformation<br><input type="checkbox"/> European democracy<br><input type="checkbox"/> Migration<br><input checked="" type="checkbox"/> Education, culture, youth and sport<br><input type="checkbox"/> Other ideas – please give details below:                                                                                                                                                                                |
| <b>Other ideas:</b>                                                                | <p>-promoting the principles of "slow-fashion," emphasizing sustainability, responsible consumption and the adoption of environmentally friendly practices in the world of fashion</p> <p>-learn about the impact of fast fashion and discover strategies for a more eco-conscious wardrobe</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>Recommendations/proposals from the event:</b><br>(maximum 250 words per point)  | <p><b>Promoting education and awareness:</b></p> <p>- encourage educational initiatives within the community to raise awareness about the environmental impact of fast fashion.</p> <p>To implement the recommendations provided, various instruments and strategies can be utilized:</p> <ul style="list-style-type: none"> <li>- workshops, seminars, and awareness campaigns can help inform citizens about sustainable fashion choices and their positive impact on the environment</li> <li>- collaborate with schools to integrate sustainable fashion education into the curriculum. Engaging young students in discussions and activities related to eco-friendly fashion can instill lifelong habits of responsible consumption and environmental consciousness.</li> </ul> |
|                                                                                    | <p><b>Supporting local sustainable brands:</b></p> <p>- promote and support local fashion designers and brands that prioritize sustainable practices. Encourage consumers to choose locally made, eco-friendly products, thereby boosting the local economy and promoting environmentally conscious fashion choices.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|                                                                                    | <p><b>Encouraging responsible consumption:</b></p> <p>- advocate for mindful and responsible consumption habits. Encourage consumers to buy fewer items of higher quality, invest in timeless pieces, and prioritize ethical fashion brands. Emphasize the concept of "quality over quantity" to reduce the demand for fast fashion products.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|                                                                                    | <p><b>Partnerships with local businesses:</b></p> <p>- collaborate with retailers, tailors, and dry cleaners to offer discounts or incentives for eco-friendly alterations, repairs, and cleaning methods, encouraging the reuse of clothing items</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Other relevant messages expressed by citizens or speakers during the event:</b> | <p>During the networking part of the event participants shared their personal experiences transitioning to sustainable fashion, highlighting the challenges they faced and the positive impact it had on their lives and the environment. Participants agreed, that it is important to emphasize that in regions like Harghita, it would be important to preserve local cultural traditions in fashion while embracing sustainable practices. Balancing tradition with innovation can lead to unique and eco-conscious fashion expressions.</p>                                                                                                                                                                                                                                      |

**Hyperlinks to web / press / social media coverage:**

Social media:

<https://www.instagram.com/p/CxVLUF0oaIq/?igshid=MzRIODBiNWFIZA==>  
<https://hargitamegye.ro/slow-fashion-vagy-fast-fashion/>

**Pictures:**  
(these may be used by the CoR in reports and publications)

